

## Site Usage

**All Visits 9,031 Visits**  
**New Visitors 7,769**

**All Visits 83.43% Bounce Rate**  
**New Visitors 84.22%**

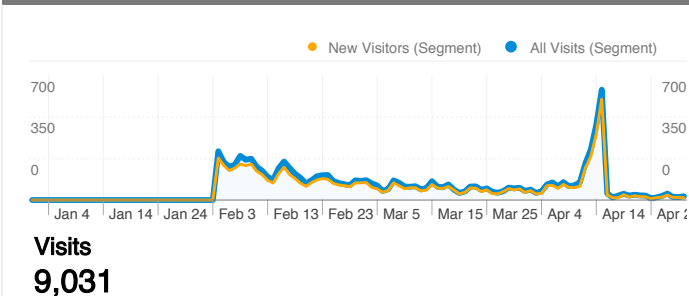
**All Visits 11,737 Pageviews**  
**New Visitors 9,903**

**All Visits 00:00:51 Avg. Time on Site**  
**New Visitors 00:00:46**

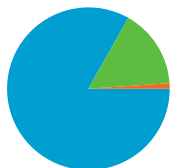
**All Visits 1.30 Pages/Visit**  
**New Visitors 1.27**

**All Visits 86.03% % New Visits**  
**New Visitors 100.00%**

## Visitors Overview



## Traffic Sources Overview

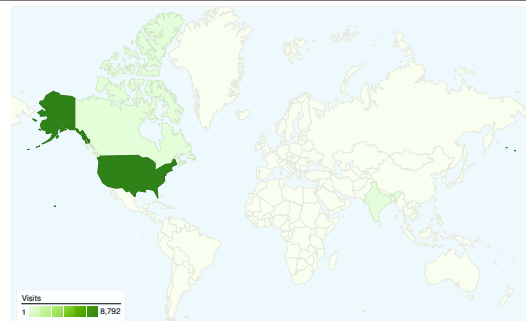


**Direct Traffic**  
7,511.00 (83.17%)

**Search Engines**  
1,423.00 (15.76%)

**Referring Sites**  
97.00 (1.07%)

## Map Overlay

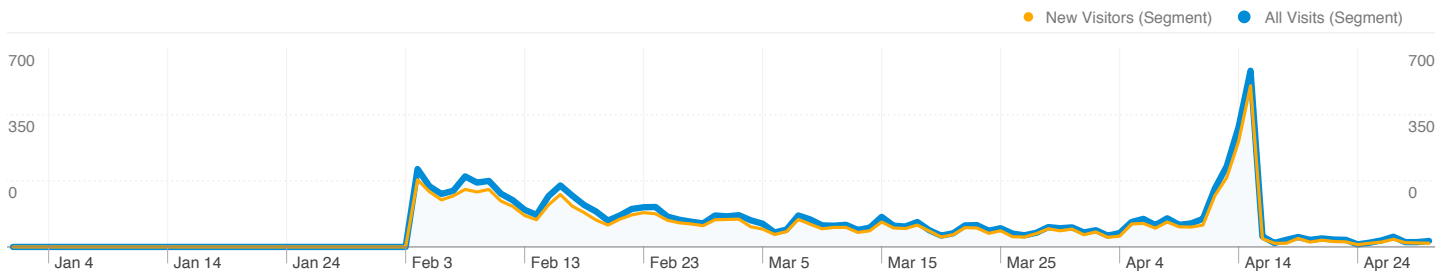


Content Overview		
Pages	Pageviews	% Pageviews
/		
All Visits	10,748	91.57%
New Visitors	9,155	78.00%
% of Total	85.18%	85.18%
/search		
All Visits	247	2.10%
New Visitors	218	1.86%
% of Total	88.26%	88.26%
/directory		
All Visits	221	1.88%
New Visitors	178	1.52%
% of Total	80.54%	80.54%
/about		
All Visits	158	1.35%
New Visitors	114	0.97%
% of Total	72.15%	72.15%
/chat-room		
All Visits	60	0.51%
New Visitors	38	0.32%
% of Total	63.33%	63.33%

## Visitors Overview

Jan 1, 2010 - Apr 30, 2010

Comparing to: Visit Segments



This site received 9,031 visits in the "All Visits" segment

All Visits **9,031** Visits  
New Visitors **7,769**

All Visits **N/A** Absolute Unique Visitors  
New Visitors **N/A**

All Visits **11,737** Pageviews  
New Visitors **9,903**

All Visits **1.30** Average Pageviews  
New Visitors **1.27**

All Visits **00:00:51** Time on Site  
New Visitors **00:00:46**

All Visits **83.43%** Bounce Rate  
New Visitors **84.22%**

All Visits **86.03%** New Visits  
New Visitors **100.00%**

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
All Visits	6,745	74.69%	All Visits	4,396	48.68%
New Visitors	5,733	63.48%	New Visitors	3,770	41.75%
% of Total	85.00%	85.00%	% of Total	85.76%	85.76%
Firefox			DSL		
All Visits	1,455	16.11%	All Visits	2,125	23.53%

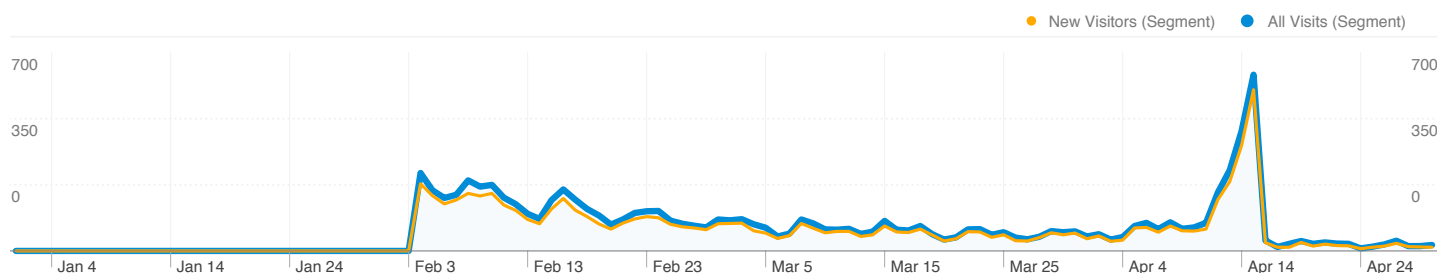
New Visitors	1,305	14.45%
% of Total	89.69%	89.69%
Safari		
All Visits	414	4.58%
New Visitors	342	3.79%
% of Total	82.61%	82.61%
Chrome		
All Visits	321	3.55%
New Visitors	299	3.31%
% of Total	93.15%	93.15%
Mozilla		
All Visits	28	0.31%
New Visitors	28	0.31%
% of Total	100.00%	100.00%

New Visitors	1,830	20.26%
% of Total	86.12%	86.12%
Unknown		
All Visits	1,509	16.71%
New Visitors	1,305	14.45%
% of Total	86.48%	86.48%
T1		
All Visits	733	8.12%
New Visitors	658	7.29%
% of Total	89.77%	89.77%
Dialup		
All Visits	185	2.05%
New Visitors	132	1.46%
% of Total	71.35%	71.35%

# Traffic Sources Overview

Jan 1, 2010 - Apr 30, 2010

Comparing to: Visit Segments

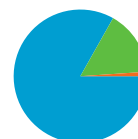


All traffic sources sent a total of 9,031 visits in the "All Visits" segment

All Visits **83.17%** Direct Traffic  
New Visitors **81.93%**

All Visits **1.07%** Referring Sites  
New Visitors **0.76%**

All Visits **15.76%** Search Engines  
New Visitors **17.31%**



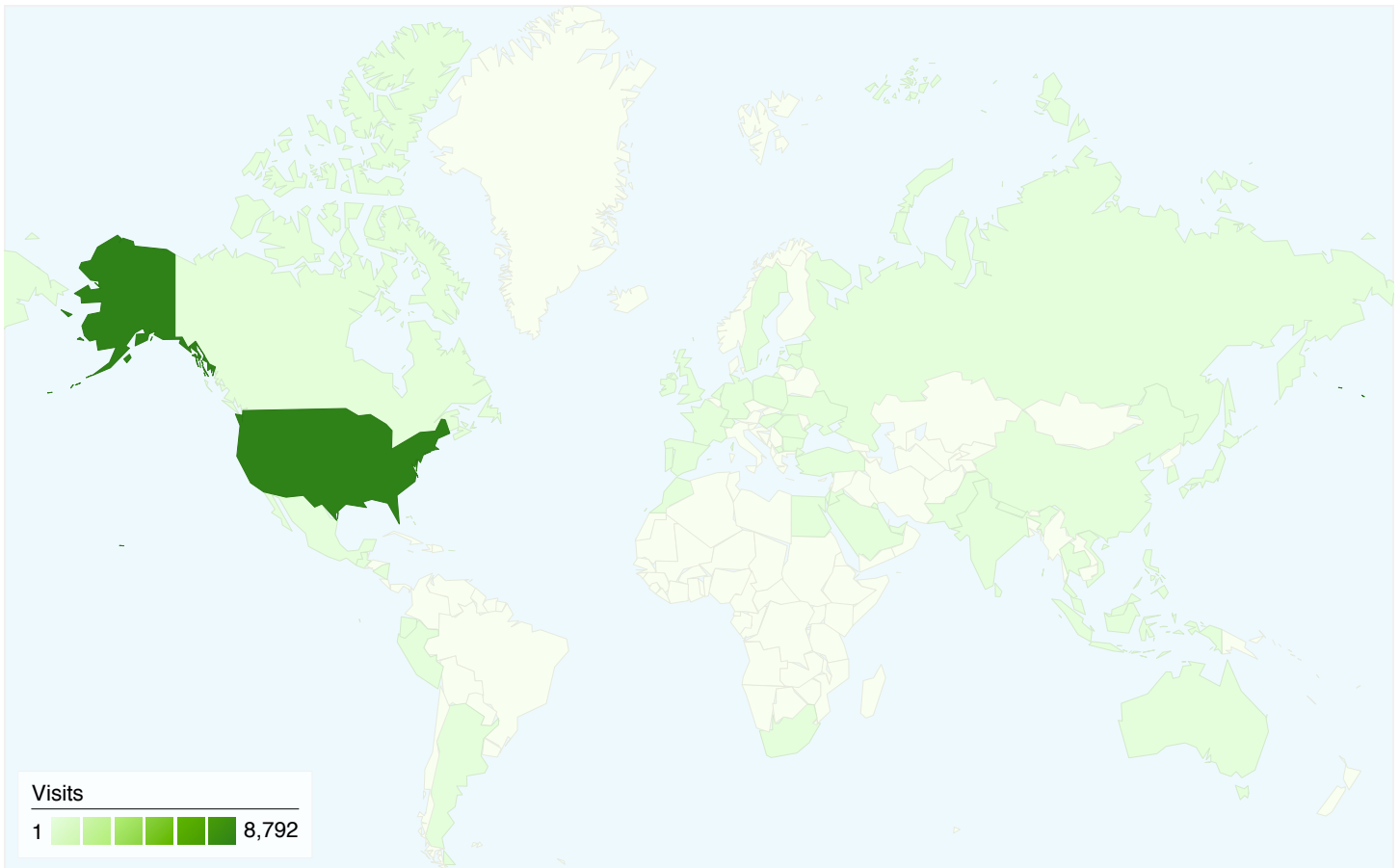
**Direct Traffic**  
7,511.00 (83.17%)  
**Search Engines**  
1,423.00 (15.76%)  
**Referring Sites**  
97.00 (1.07%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))			e-file		
All Visits	7,511	83.17%	All Visits	349	24.53%
New Visitors	6,365	70.48%	New Visitors	340	23.89%
% of Total	84.74%	84.74%	% of Total	97.42%	97.42%
bing (organic)			e-file.com		
All Visits	688	7.62%	All Visits	268	18.83%
New Visitors	653	7.23%	New Visitors	246	17.29%
% of Total	94.91%	94.91%	% of Total	91.79%	91.79%
google (organic)			e-file.com		
All Visits	447	4.95%	All Visits	238	16.73%
New Visitors	422	4.67%	New Visitors	228	16.02%
% of Total	94.41%	94.41%	% of Total	95.80%	95.80%
yahoo (organic)			e-file		
All Visits	221	2.45%	All Visits	162	11.38%
New Visitors	210	2.33%	New Visitors	144	10.12%
% of Total	95.02%	95.02%	% of Total	88.89%	88.89%

search (organic)		
All Visits	48	0.53%
New Visitors	41	0.45%
% of Total	85.42%	85.42%

e file		
All Visits	115	8.08%
New Visitors	113	7.94%
% of Total	98.26%	98.26%



## 9,031 visits came from 58 countries/territories in the "All Visits" segment

### Site Usage

Visits 9,031 New Visitors: 7,769	Pages/Visit 1.30 New Visitors: 1.27	Avg. Time on Site 00:00:51 New Visitors: 00:00:46	% New Visits 86.03% New Visitors: 100.00%	Bounce Rate 83.43% New Visitors: 84.22%	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
All Visits	8,792	1.29	00:00:50	85.91%	83.45%
New Visitors	7,553	1.27	00:00:47	100.00%	84.15%
% of Total	85.91%	-1.46%	-6.64%	16.40%	0.84%
Canada					
All Visits	53	1.08	00:00:04	100.00%	96.23%
New Visitors	53	1.08	00:00:04	100.00%	96.23%
% of Total	100.00%	0.00%	0.00%	0.00%	0.00%
Puerto Rico					
All Visits	17	1.47	00:00:27	94.12%	82.35%

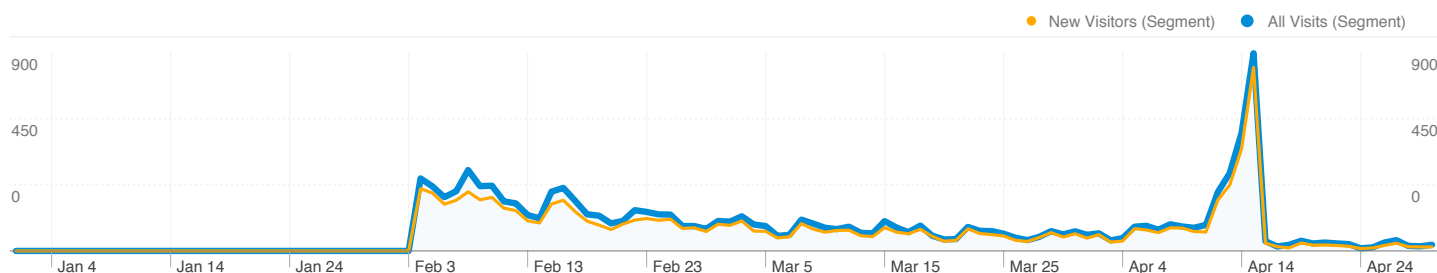
New Visitors	16	1.50	00:00:29	100.00%	81.25%
% of Total	94.12%	2.00%	6.25%	6.25%	-1.34%
India					
All Visits	16	1.62	00:00:35	93.75%	62.50%
New Visitors	15	1.60	00:00:33	100.00%	66.67%
% of Total	93.75%	-1.54%	-4.42%	6.67%	6.67%
Singapore					
All Visits	11	2.09	00:03:14	90.91%	81.82%
New Visitors	10	1.30	00:02:25	100.00%	90.00%
% of Total	90.91%	-37.83%	-25.35%	10.00%	10.00%
Sri Lanka					
All Visits	11	5.82	00:12:40	9.09%	36.36%
New Visitors	1	3.00	00:02:13	100.00%	0.00%
% of Total	9.09%	-48.44%	-82.49%	1,000.00%	-100.00%
Mexico					
All Visits	11	1.64	00:01:02	45.45%	63.64%
New Visitors	5	1.80	00:01:52	100.00%	60.00%
% of Total	45.45%	10.00%	80.12%	120.00%	-5.71%
United Kingdom					
All Visits	9	1.00	00:00:00	100.00%	100.00%
New Visitors	9	1.00	00:00:00	100.00%	100.00%
% of Total	100.00%	0.00%	0.00%	0.00%	0.00%
Germany					
All Visits	9	1.22	00:00:07	88.89%	88.89%
New Visitors	8	1.00	00:00:00	100.00%	100.00%
% of Total	88.89%	-18.18%	-100.00%	12.50%	12.50%
South Korea					
All Visits	6	1.00	00:00:00	100.00%	100.00%
New Visitors	6	1.00	00:00:00	100.00%	100.00%
% of Total	100.00%	0.00%	0.00%	0.00%	0.00%
1 - 10 of 58					



## Content Overview

Jan 1, 2010 - Apr 30, 2010

Comparing to: Visit Segments



Pages on this site were viewed a total of 11,737 times in the "All Visits" segment

 All Visits **11,737** Pageviews  
New Visitors **9,903**

 All Visits **9,674** Unique Views  
New Visitors **8,260**

 All Visits **83.43%** Bounce Rate  
New Visitors **84.22%**

## Top Content

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/chat-room		
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